



THEODIST JINGLE CHALLENGE 2026

Terms and Conditions

1. ELIGIBILITY

The Theodist Jingle Challenge social media contest for July is organized by Theodist Limited. It is open to all retail and corporate customers and legal residents of Papua New Guinea aged 18 years and above, and possess a valid identification document as of the start of the promotion period.

2. PROMOTION PERIOD

The promotion commenced at **00:08:00 on 01/07/2026** and will conclude at **17:00:00 on 31/07/2026**.

3. Participants can enter the challenge through:

- Follow any of our social media Facebook, Instagram and Tiktok
- Using Theodist Jingle Record a 30-second video showcasing your Theodist stationery haul or school preparations with you.
- Create your own creative and catchy video using our theodist Jingle!
- Use the official 30-second Theodist jingle audio (pinned on our TikTok profile @theodist.limited)

4. Publishing & Tagging Requirements

To be validated as an official entry, the video must be uploaded to the participant's personal social media account with the following settings:

- **Privacy:** The post must be set to **Public** so the marketing team can track it.
- **Hashtag:** Must include the official hashtag **#TheodistJingleChallenge**
- **Tags:** Must tag the official Theodist official pages accounts:
 - **TikTok:** @theodist.limited
 - **Facebook:** @Theodist
 - **Instagram:** @theodist.limited

5. Judging Criteria & Winning

- This is an engagement-driven contest. Participants are highly encouraged to tag their videos with friends and family and ask them to share your entry to gain likes and comments.
- The winners will be determined strictly by the highest volume of legitimate **organic engagement (shares, likes, comments, and reactions)** accumulated on their original entry video by July 31st. Announcement of winner will be posted on our social media.
- Any use of automated bots, paid engagement services, or fraudulent reach will result in immediate disqualification.

6. VERIFICATION AND PRIZE REDEMPTION

Theodist Limited reserves the right to identification documents for verification and prize redemption purposes. Failure to provide these documents will result in disqualification and forfeiture of the prize.

7. PRIZE CONDITIONS

- The creator of the top-performing video will win a Brand New Torq Laptop.
- Prizes are non-transferable and cannot be exchanged for cash.

9. EMPLOYEE PARTICIPATION AND STAFF DISCOUNT PROGRAM

The promotion is open to Theodist Limited employees, except those currently availing of the staff discount program. Utilization of the staff discount program renders individuals ineligible for this promotion.

10. ACCEPTANCE OF TERMS

Participating in the Promotion indicates the participant's acceptance of these Terms and Conditions. If the selected winner refuses to agree to these Terms and Conditions, the prize will be forfeited.